



# Davina Liew – Web and UI Designer

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## Experience

### Inclind

Nov. 2022 - Present

#### Web Designer (Remote - Full Time Contractor)

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- ✔ Continuing to design unique web experiences

### Mtek Digital

May 2017 - Nov. 2022

#### Web Designer (Full Time)

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- ✔ Designing user and mobile friendly layouts following the client's brand
- ✔ Comfortable working with WordPress and page builders like Elementor to create modern designs
- ✔ Ability to work creatively to solve problems with limited resources and constraints
- ✔ Creating graphics for print and social media use in Adobe Photoshop and Adobe Illustrator
- ✔ Able to create video animations in Adobe Premiere and Adobe After Effects to add movement to static text
- ✔ Comfortable in applying client change requests and accepting feedback

### Ineventors

May 2021 - Mar. 2022

#### Web Designer (Remote - Contracted)

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- ✔ Built and maintained WordPress website from previous designer
- ✔ Worked alongside management team to create landing pages for marketing purposes

### Touchplan

Mar. 2018 - Dec. 2020

#### UI/UX (Remote - Subcontracted via Mtek Digital)

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- ✔ Created the user interface and experience for their mobile application and features for desktop application
- ✔ Ability to design brand guidelines and assets
- ✔ Skilled in writing clean and efficient HTML/CSS

## Skills

- ✔ WordPress design and maintenance
- ✔ Adobe Suite
- ✔ Branding and maintaining design standards
- ✔ UI/UX
- ✔ HTML/CSS
- ✔ Layout and visual design
- ✔ Adaptability and willingness to learn

## Education and Awards

### NAIT

Sep. 2015 - Apr. 2017

- ✔ Digital Media and IT Diploma in Web Design and Development
- ✔ Recipient of the MacPherson Women in Technology & Trades (WITT) IT Scholarship
- ✔ Recipient of the Jason Lang Scholarship
- ✔ Dean's Honour Roll